



CASE STUDY



Türk Telekom is Turkey's leading communications and convergence technologies company, which was founded in 1840. The Turk Telekom Group companies have 13,4 million fixed lines, 7,4 million broadband and 16,2 million mobile subscribers and a staff of more than 34,000 people.

“ After working with V-Count over 3 continuous years in 1000+ stores, they have proven to be a trusted partner, providing us with reliable retail analytics to improve our store operations and performance. We recommend their services and expertise.”

Muhammed Özhan
Business and Solution Development Director

Partners Since

2015

Devices Installed

2000+ 3D Alpha+
devices

Store Coverage

1000+

CHALLENGE

Türk Telekom had a great challenge operating more than 1000 stores which were geographically spread through the country. They not only needed to be able to monitor and benchmark these stores' operations but also wanted to measure the footfall traffic, conversion rates and level of customer engagement.

SOLUTION

V-Count has provided more than 2000 3D Alpha+ devices to the company in order for them to gain insight into their operations as well as customers behavior.

All devices installed in less than 45 days and the system was up and running in the shortest possible time frame. Today, Türk Telekom is able to monitor all their store operations and conversion rates on a single medium, V-Count Business Intelligence Platform.

Have questions? Send us an email at sales@v-count.com



is the leading global manufacturer and provider of cutting-edge Visitor Analytics. We have 80 employees worldwide with offices in London, Hong Kong, Dubai, Miami, Bogota, Brussels & Istanbul Serving numerous industry verticals V-Count's customer behavior analytics help businesses boost conversions, increase profits and optimize operations in their physical locations.

Today, with 36.000 devices installed around the world and partnering with 100+ shopping malls and 600+ retailers, our company has evolved into a success story with state-of-the-art sensors technology used in retail chains, shopping malls, supermarkets, airports, libraries, events, smart buildings can boost business results with our solutions like street counting, queue management, people counting, multicamera heatmapping, mood/age/gender recognition and staff exclusion that we export over 120 countries.



U.S.

429 Lenox Ave
Miami Beach,
FL 33139, USA
+1 786 446 7276



U.K.

TTC, 2-102,
33 Queen St.
London EC4R 1AP, UK
+44 203 917 4649



EUROPE

İstiklal Cad. Mısır Apt. No:163
K5 D20, Beyoğlu 34421
Istanbul, TR
+90 (850) 840 4646



MIDDLE EAST

One Central The Offices 1
01.03 Po Box:9821 Dubai World Trade Center
Dubai, UAE
+971 526 383 111

For more information on how V-Count can boost your business
please visit us at: www.v-count.com